



ANSWER THE GOURMET-COFFEE DEMAND WITH ELEGANT EASE.

To bring Colombian Primo to your establishment, ask your beverage distributor or visit aspenbeverage.com

PRODUCT	COFFEE BLEND	ROAST PROFILE	PACK	RATIO	STORAGE
Aspen Colombian Primo	Colombian / Central American	Medium Dark	64 oz. BIB	30:1	Ambient (Do Not Freeze) 4 month shelf life



MEET COLOMBIAN PRIMO.
Perfectly bold, cafe-style coffee on demand.



Aspen Beverage Group, San Antonio, TX
Office: 210.684.6363 | Toll Free: 800.493.9924
aspenbeverage.com

GOURMET COFFEE IS A MUST.

Colombian Primo will help you get the most.



Premium coffee is no longer seen as a privilege, it's become an expectation for consumers. No matter where they are, they want tastes that speak to specific origins and reflect an artisanal passion.

Our Colombian Primo has been crafted to attract coffee seekers with a palate for richer, full-bodied brews. The beans have been selectively sourced from Central and South America based on their flavor profile, and our proprietary extraction technology

ensures that each sip—whether it's the first or fiftieth serving—delivers a consistently rewarding experience.

- Premium coffee with widely appealing, sure-to-be-popular flavor.
- The Bag-In-Box (BIB) format allows for simple & consistent service.
- Higher caffeine content & bold flavor for a memorable experience.



Glittery, sweet coffee drinks might show up more on Instagram, but dedicated coffee drinkers want premium fresh-brewed coffee. According to Technomic Ignite Menu Data, "Simple coffee beverages are trending at leading restaurants."



The beans are harvested in Colombia and Central America and feature a full-bodied flavor with nuances of dark fruit and dark chocolate, appealing to the tastes of discerning coffee drinkers.



Aspen's proprietary TRIO™ Extraction Technology captures the flavor and aromatics of freshly roasted beans for a taste and experience reminiscent of artisan coffeeshops.



The unique BIB product is created by combining coffee concentrate with soluble coffee for a rich, satisfying sip. Even with the addition of dairy or sweeteners, the coffee shines through.

